

# Case Study

## ZARA

### PROJECT

Providing additional shop-floor space for a clothing store at the Reading Oracle Centre, with a mezzanine floor on the second level.

### CLIENT

Zara, part of the Inditex Group

### DETAIL

Following successful contracts carried out for other units at the Reading Oracle Centre, Spaceway was approached by shopfitters TA Building Services, to help provide an additional sales area, in excess of 400 meters square, for distinctive Spanish clothing chain, Zara.

A Flooritall mezzanine floor on the second level provided a fast-track solution to extending the shop, produced to fit in with the overall design concept.

As with the other units at the newly built Oracle shopping complex, Spaceway had to contend with large steel beams and night-time working. With Spaceway on site within four weeks, the Zara store was ready two weeks later in time for its scheduled opening date.



### CLIENT FEEDBACK

*“From the beginning, several features have stood out and become the basis for the Group’s national and international expansion. These are creativity, painstaking design, innovation, fast response to the market, flexible management and special attention paid to the interior design of the shops.*

*“We are very pleased with the final results at the Oracle Centre.”*

**Diego Copado**

Communication Director, Inditex Group