

## Liz Earle Beauty Co – Ryde, Isle of Wight

### *The challenge*

When it came to choosing a company with innovative designs, fast response times and attention to detail for its distribution centre at its new headquarters in Ryde, Isle of Wight, Liz Earle Beauty Co, manufacturers and distributors of the fast expanding Liz Earle Naturally Active Skincare, turned to the Spaceway Group. Spaceway has designed the 102 square metre picking and production area section of the distribution centre to provide the maximum number of pallet locations.

Spaceway created this..



And this



### *Spaceway's approach*

A total of 200 pallet locations have been fitted into the confined area. These comprise of 85 static single depth locations, 100 pallet locations over the picking tunnel and 15 picking pallets feeding into the picking tunnel which has 80 carton live pick faces. The configuration has been designed in order that a standard reach truck can be utilised and to guarantee first-in first-out stock rotation of date sensitive product.

When it came to designing the picking and production area, Spaceway decided that BITO carton live would provide Liz Earle with a short picking route, take up less space and aid stock rotation.

Liz Earle Beauty Co's existing picking system comprised of single box depth with multiple locations for the same product which resulted in long picking aisles making it difficult to rotate stock. The new system incorporates BITO carton live shelving for 140 of the fast moving product lines each four cartons deep. The system is contained within a picking aisle of just 12 metres long with 560 carton worth of stock immediately available.

### *Benefits delivered*

"We had worked with Spaceway on other projects and knew that they had the design and technical ability to provide us with a complete turnkey operation", said Simon Hastain, Fulfilment Manager at Liz Earle.

"Spaceway worked with us on this project for over 12 months to ensure that when we took possession of the building it could provide us with a fast turnaround which enabled us to continue to fulfil and distribute our own products and to deliver an exceptional service to our customers".

## ***Solutions / products used***

### **WAREHOUSES**

- High bay pallet racking
- Carton live racking
- Shelving containers
- Work stations
- BITO pallet live picking tunnel
- Work benches

#### **FOR FURTHER INFORMATION**

To discuss your space solution requirements, please telephone Sales 01794 835600 or send an email to [sales@spaceway.co.uk](mailto:sales@spaceway.co.uk) [www.spaceway.co.uk](http://www.spaceway.co.uk)